



Chandler Small Business Development Workshop

**Designed to Assist Small
and Minority Businesses**

Wednesday, May 27, 2009

Chandler Downtown Library

(Council Chambers)

22 S. Delaware St.

Presented by

The City of Chandler

and the

Chandler Chamber of Commerce



CHANDLER
ARIZONA



with special thanks to

BBVA Compass



CHANDLER BUSINESS DEVELOPMENT WORKSHOP

Wednesday, May 27, 2009 • Chandler Downtown Library (Council Chambers)
22 S. Delaware St.

7:00 am

Registration and Networking (Continental Breakfast Served)

7:30 am

Welcome and Introductions

Boyd W. Dunn, Honorable Mayor – City of Chandler
Christine Mackay, Economic Development Director – City of Chandler
Jerry Bustamante, President and CEO - Chandler Chamber of Commerce

7:45 am

Chandler Small Business Resources

James Smith, Economic Development Specialist - City of Chandler – Chandler is STILL a Great Place to Do Business!
Leah Powell, Diversity Administrator - City of Chandler – How Diversity Office Resources Can Assist Your Business
Lynne Paulson, Administrative Librarian - City of Chandler – Utilizing Library Resources for Business Research
Jennifer Morrison, Sustainability Manager - City of Chandler – Green Practices That Can Help Your Bottom Line
Brad Ness, Director of Member Services - Chandler Chamber – Chamber Resources to Help You Grow Your Business
Robert Descheemaker, Purchasing Supervisor - City of Chandler – East Valley Procurement Fair

8:30 am

Legal Issues Related to Small Business

Ron Adams, Attorney – Hoopes & Adams, PLC

9:15 am

Break

9:30 am

How to Effectively Market Your Business Utilizing New Technologies

David Anderson, President - Off Madison Ave

10:15 am

Boom or Bust – Help is Just Around the Corner

Jim Pipper, Business Development Specialist – U.S. Small Business Administration

11:00 am

Break

11:15 pm

11 Keys to Ensure Your Company Survives, Even Thrives, in Uncertain Times

Joel Strom, Business Consultant, Speaker, Author - Renaissance Executive Forums

12:00 pm

Lunch

12:30 pm

I Want More Clients!

Loretta Love Huff, National Speaker/Business Coach - Emerald Harvest Consulting

1:15 pm

Wrap-up

1:30-3:00 pm

East Valley Procurement Fair (Chandler Community Center Rooms 110-111)

10 – 15 public agencies/service providers expected to participate

For more information or to register, go to www.chandleraz.gov/ed and click on "Small Business Resources" or call 480-782-3030.
Please RSVP by May 22, 2009